

COVER LETTER

WHAT MAKES ME TICK

Creating is my natural state. When ideas are not floating around in my head, I'm building them on the page. That's my state of bliss.

As a visual storyteller, I understand the importance of setting the stage for what's to come. I'm motivated by ideas, creativity, and authenticity. I consider perfectionism to be my professional vice. Imagination is my superpower. Armed with emotional intelligence, strategic thinking, and resourcefulness, I keep projects moving forward.

WHAT FUELS MY PRODUCTIVITY

Trust is paramount. Give me the resources for creative imagination, and I'll deliver you an asset that sells.

Clear expectations. Tell me your needs and likes and set me free to create! Communication and autonomy go a long way for both of us.

Open communication. Gotta love that clear communication. Whether it's water-cooler banter, creative huddles, or one-on-ones with the boss, I encourage the open stream.

MY LEADERSHIP STYLE

Developing a strategy and bringing it to life has taught me to be organized, collaborative, and adaptable while maintaining a project's brand integrity. My leadership revolves around research, creative input, and strategically connecting the dots. I thrive transitioning between tactical and complex work, driving clarity across contributing teams.

ADDITIONAL INFO

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|------------------------|--|
| Myers Briggs | ENFP "The Campaigner" |
| Hobbies | On weekends, you'll find me channeling my inner Renaissance Woman, painting, dancing, and jewelry making. |
| Guilty Pleasure | Buying things I don't need at Target. |
| Snack Vices | Trader Joe's... seriously, ALL of Trader Joe's. |
| Pet Preference | I have a major soft spot for birds. Bowie, my parakeet, is a surprising cuddler. He also talks incessantly in two languages. |
| Life Station | The "Wild-Child" baby of the family. |
| Idols | Tyen, Damon Albarn, & Grace Coddington. |

MORGAN MANTILLA



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[LinkedIn Profile](#)



[Portfolio](#)

Creative thinker and collaborative innovator with a fresh voice for storytelling. Experience in crafting content, branding, media, production, graphic design, art direction, creative strategy, and event production. Brings imagination to life in print, film, and online mediums.

Skills + Tech Savvy

Art Direction | Photography | Graphic Design | Brand Development | Project Management | Public Relations | Conceptual Visual Strategy | Editorial Production | Copywriting | Adobe Creative Suite | MS Office Suite | Google Drive

RELEVANT EXPERIENCE

Creative Producer | Posh Peanut | August 2021 - July 2023

Key Accomplishments

- Delivered creative concepts and art direction for 20+ editorial photoshoots annually, aligning with brand aesthetics and campaign objectives.
- Managed production lifecycle workflows (location scouting, vendor coordination, and on-set art direction), executing editorial content across multiple product collections.
- Delivered creative assets optimized for multi-channel distribution across paid social media, e-commerce website, email marketing campaigns, and mobile app platforms.
- Spearheaded creative concepts, pitch development, and brand vision translation for editorial content.
- Produced weekly flat lay designs and stop-motion animations for 150+ collection launches per year, driving product discovery and consumer engagement.

Brand Marketing Consultant | MyJobAngel | September 2020 – August 2021

Key Accomplishments

- Developed comprehensive brand design for start-up job search app, establishing cohesive visual identity across all customer touchpoints (app interface, marketing materials, and digital channels).
- Designed core brand assets, including logo, imagery library, and color scheme, to build company's visual identity.
- Developed and produced video ads highlighting app features and benefits, driving user engagement.
- Wrote all social media copy and managed content calendars across multiple platforms.

Publicist | W.O.M. Public Relations | July 2019 - March 2020

Key Accomplishments

- Managed client account relationships and business development, serving as a strategic advisor on publicity, brand development, media relations, and traditional PR projects.
- Developed and launched the online DIY press release course to train people to write impactful, brand-aligned press releases that are proven to get a higher response rate than the typical approach.

Production Consultant | BASIC Magazine | August 2017 - November 2019

Key Accomplishments

- Led end-to-end production of celebrity feature spread for Tess Holliday, including art direction, production coordination, and interview writing that highlighted her activism and modeling career for print and digital audiences.
- Conducted strategic interviews with designers, musicians, and artists to craft brand narratives that amplified their creative vision and audience reach.
- Covered LA Fashion Week Fall/Winter 2019, crafting show reviews and designer profiles for Casanova, Aya by DK, Romy Collection, and Nicholas Mayfield that amplified brand positioning and aesthetic vision.
- Produced BASIC Magazine's Vibe Issue release party, managing talent, crew, and vendors to bring the editorial vision to life as an immersive brand experience.

ACADEMIC BACKGROUND

[California Lutheran University](#) | Bachelor of Arts, Communication

[New York Institute of Photography](#) | Professional Photography Certification